
NEWS FROM Christine Ragasa
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HYPERION

NOT ON OUR WATCH

THE MISSION TO END GENOCIDE
IN DARFUR AND BEYOND

DON CHEADLE

JOHN PRENDERGAST

PRAISE FOR NOT ON OUR WATCH

“Don and John are two of the great champions of ending this genocide. With this book they remind us that the individual can change the world for the better. And they also remind us that we all bear responsibility in this crime against humanity. I’m proud to call them my friends.”

—George Clooney

“A persuasive and authoritative call for action with an engaging personal touch.”

—*Kirkus*

“The book is a pastiche of practical information, instructions, memoir, and history.”

—*Publishers Weekly*

While Don Cheadle was filming *Hotel Rwanda*, a new crisis had already erupted in Darfur, in nearby Sudan. In September 2004, President Bush termed the atrocities being committed there “genocide”—and yet almost three years later things have only gotten worse. Three and a half million Sudanese are going hungry, two and a half million have been displaced by violence, and 400,000 have died in Darfur to date.

Both shocked and energized by this ongoing tragedy, Cheadle teamed up with Africa expert and leading human-rights activist John Prendergast to focus the world's attention and write an empowering new book, **NOT ON OUR WATCH (Hyperion; May 1, 2007; \$14.95 paperback)**. It includes a Foreword by Nobel Peace Prize–winner **Elie Wiesel** and an Introduction by **Senators Barack Obama** and **Sam Brownback**.

Cheadle and Prendergast candidly reveal heart-wrenching personal accounts of their experiences visiting Darfur and Northern Uganda. Two years ago, Cheadle traveled to the region with his wife and two young daughters to visit the refugee camps in Uganda. Beginning with each writer's story of how they came to activism, **NOT ON OUR WATCH** recounts a brief history of the atrocities in the Sudan, explains the politics behind U.S. involvement in the region, describes successful efforts of citizen action, and gives **practical strategies that every one of us can adopt to help bring about change**. They include:

- . Raise Awareness
- . Raise Funds
- . Write a letter
- . Call for Divestment
- . Start an Organization
- . Lobby the Government

Whether through writing letters or raising funds for aid groups, the authors empower others to be the catalysts for effective change.

NOT ON OUR WATCH also highlights the stories of extraordinary people across our country who are saying that genocide and other mass atrocities should not be allowed. Through both large coordinated efforts and seemingly simple gestures, the people profiled in **NOT ON OUR WATCH** have led public awareness campaigns to demand a better, more secure future for those suffering around the world. For example, Melinda Koster and Ellie Winkelman began “Challah for Hunger,” a weekly fundraiser selling home-baked challah bread for the price of writing a letter about Darfur to a government official. Others such as Jeffrey Swartz, the President and CEO of the Timberland Company, directed efforts to produce pairs of boots with a tread cut into its sole that leaves the message “Stomp Out Genocide.” The boots were given to humanitarian activists, policymakers, journalists, and entertainment professionals who have raised awareness and championed change in Darfur. Celebrities the authors have worked with, such as Angelina Jolie, Mia Farrow, and Ryan Gosling, have furthered the cause of Darfur and other crises against humanity. Last winter, Cheadle went to China and Egypt with actor George Clooney and urged leaders to use their ties with the Sudanese government to help stop the violence.

NOT ON OUR WATCH serves as a guide to help individuals who are determined to end genocide in Africa and to inspire others to take action. Part of the book's proceeds will be donated to organizations who work to end crimes against humanity.

ABOUT THE AUTHORS:

Don Cheadle is an Academy Award–nominated actor whose films include *Hotel Rwanda*, *Traffic*, *Crash*, *Reign Over Me*, and the upcoming *Oceans 13*. Cheadle lives in Los Angeles.

John Prendergast (www.enoughproject.org) is currently the Senior Advisor to the International Crisis Group and one of the leaders of the ENOUGH Campaign. Previously Prendergast worked at the White House and State Department during the Clinton administration, where he was involved in a number of peace processes throughout Africa. He travels regularly to Africa's war zones on fact-finding missions, peacemaking initiatives, and awareness-raising trips involving news programs and politicians. He has worked for members of Congress, the United Nations, human rights organizations, and think tanks.

For more information on the book and tour cities, please go to
www.notonourwatchbook.com.

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